







Fostering the Future

Corporate Social Responsibility Initiatives









We irmly believe that a responsible business cannot sustain without thriving communities.

REC shall continue to strengthen its relationship with the society.







Consistent Endeavour towards Responsible Corporate Citizenship

Chairman & Managing Director, REC Limited

As we look back on the journey of REC, it stands out as an organisation which has always cared for the common man. Since its inception in 1969, as the nodal agency for the Ministry of Power's rural electrication programs, the company has been at the forefront of the electrication drive,

We have been actively taking up CSR initiatives to ensure socio-economic development of our country. We are working in areas such as skill development, health & hygiene, education and women empowerment, to name a few. I am happy to state that we have made a significant impact in all these areas and have touched the lives of millions.

We irmly believe that a responsible business cannot sustain without thriving communities. REC shall continue to strengthen its relationship with the society.

I am sure the publication would be useful in documenting REC's contribution in CSR. We will keep playing an active role in empowering people through our CSR activities and help realize the dreams of millions of our fellow countrymen.

Shri Vivek Kumar Dewangan





Over the years,
REC has consistently
calibrated its CSR
policy and aligned it
with the corporate
business policy to
cater to the emergent
needs of the society.







A new paradigm in Corporate Social Responsibility

Director (Technical), REC Limited

At REC. sustainability is at the heart of our operations and we are committed to responding to the needs of the people, empowering our communities and protecting the environment through our CSR initiatives. Over the years, REC has consistently calibrated its CSR policy and aligned it with the corporate business policy to cater to the emergent needs of the society.

REC has remained steadfast in its commitment to nation-building and REC Foundation - the CSR wing of REC Limited, has resolutely continued its work in the areas of skill development, education, environmental sustainability, women empowerment and rural development.

Moving towards the future, we shall continue creating social value through our CSR initiatives and build symbiotic relationships with the communities around us.

Shri Vijay Kumar Singh





We try to ensure that we continue to stand out for the quality of our CSR and its service to the nation's development.







Director (Finance), REC Limited

The great Jamshedji Tata once remarked, In a free enterprise, the community is not just another stakeholder in business, but is in fact the very purpose of its existence."

As we celebrate our 52nd Foundation Day, we relive those special moments which have led to the creation of REC CSR foundation on which REC stands tall. It is not only a moment to reminisce, but also a time to accomplish our Nation's goal of sustainability and development.

REC Limited has always cherished the moments, more than anything else, when we could bring smile in the faces of those who are not so privileged. We try to ensure that we continue to stand out for the quality of our CSR and its service to the nation's development.

This book is just not sharing the story of the CSR journey of our company, but bringing all our achievements, big and small on a single platform to create synergy.

I hope the readers ind this book captivating and get a true picture of the eforts put in by our corporation in this activity.

In the end, I would like to congratulate the entire team and hope in the coming years this reputation and glory is further built upon.

(Ajoy Choudhury



Our constitution provides for fundamental duties and as a citizen of this country, we should strive towards excellence in all spheres of individual and collective activity so that the nation constantly rises to higher levels of endeavour and achievement. We irmly believe that through CSR initiatives, we can perform this duty and push the nation towards achievement of sustainable development goals.





Preface



Executive Director,

As a nation, we have big aspirations. Whether it is universal health coverage or universal education, the idea is to turn these aspirations into reality. CSR is rapidly emerging as a tool for providing promising solutions in the ield of healthcare facilities, education, skill development, environmental sustainability and others. REC is committed to work in alignment with the goals and vision of the government and strengthen the infrastructure and service delivery to the last mile. We opine that the success of any of our endeavours is measured if we are a reason for someone to smile. This is a irst attempt to publish our work which aims to connect 4Ps (People, Power, Planet, Partnerships). We care and empower people to build a healthy planet by forging meaningful partnerships. We understand that this might be a drop in the ocean but again, every drop counts!

Sanjay Kulshrestha





The booklet provides glimpses of REC CSR activities over a decade, pictorial, infographics and a few case examples







HoD REC Foundation

This publication captures REC's CSR work in over the last decade. REC CSR has made its footprint in 32 states/ Union Territories of India till now. It has supported significantly to the key social development sectors such as Health, Sanitation, Disabilities, Education, Skilling, Development of aspirational districts and COVID 19 Pandemic response. REC CSR also has won many awards, recognitions and certificates. More importantly, their partners won a number of awards for projects supported by REC CSR contributing to the achievement immensely.

The CSR team at the foundation hopes the book provide glimpses of REC CSR initiatives, infographics on REC CSR projects.

Bhupesh Chandolia



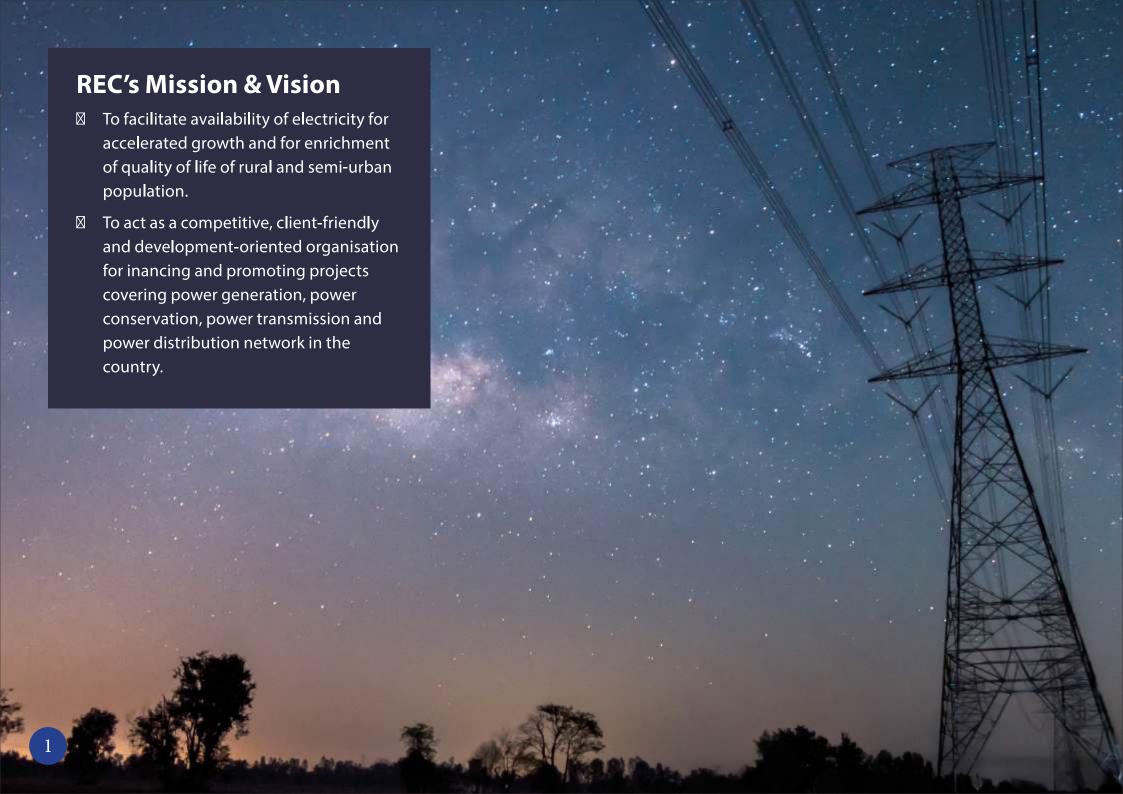


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About REC Limited

REC Limited is a Navratna Central Public Sector Enterprise providing inancial assistance across the entire power sector value chain.

REC has also been entrusted by the Government of India to act as the nodal agency for several lagship electrication programmes like Deen Dayal Upadhyay Gramin Jyoti Yojana (DDUGJY) and SAUBHAGYA, the program to illuminate every household in the country.

Through its activities, REC Limited lights up the dreams and fulills aspirations of millions of people throughout our nation.

Financed

90,000MW

Energy since inception

Financed

10,000MW

Renewable Energy till date Electriied over

2.81 million

households under SAUBHAGYA



"To fund and support Corporate Social Responsibility projects with sustainability as a guiding principle giving priority to issues of foremost concern in line with the agendas for national development such as safe drinking water for all, health, sanitation, education, etc. and

To reach a wide spectrum of beneiciaries with a view to empower economically and socially backward communities, old persons, specially-abled, children, youth, etc., by contributing in rural development, environmental protection, conservation of water and natural resources, slum development, cleanliness and sanitation, creation of livelihood, eradication of hunger/ poverty, skill development, etc.".



We care We empower

At REC, we strive to achieve a balance between economic, environmental and social growth. Through our CSR initiatives we attempt to fund and support socially beneicial projects with sustainability as a guiding principle. We give priority to issues of foremost concern to reach a wide spectrum of beneiciaries with a view to empower economically and socially backward communities.

We are actively involved in facilitating the setting up of projects designed to reduce its carbon footprint and ensure sustainable growth. CSR initiatives have been carried out by REC in the ields of healthcare, sanitation and hygiene, skill development, women empowerment, environmental sustainability and rural infrastructure development to facilitate an inclusive social growth.





CSR Policy Statement

CSR is the process by which an organization thinks about and evolves its relationship with stakeholders for the common good, and demonstrate their commitment in this regard by adoption of sustainable business processes and strategies. REC, being a responsible corporate citizen, continues to focus on social value creation.



CSR Activities

REC is doing CSR activities since the year 2009-10 i.e. before mandated by the law. During this decade, REC has sanctioned over 300 CSR projects worth more than Rs 1100 Crore and disbursed over Rs 900 Crore under these projects.

A budget of 2% of average net proit before tax of the immediate previous three inancial years is allocated for CSR and Sustainability activities every year. For the inancial year 2020-21 a budget amounting to `144.32 Crore was allocated. During the year, the Company has undertaken various CSR initiatives in the ields of health care, safe drinking water, disaster response and sanitation facilities, including contribution to PM CARES, skill development training, education and environmental sustainability. During the year 2020-21, inancial assistance totalling to `154 Crore was sanctioned and an amount of `147.77 Crore was spent.

Our CSR Model

REC Foundation adopts an integrated approach to CSR. Our CSR model is an amalgamation of

'People' - creating positive impact on the communities around us;

'Power' - leveraging our expertise to transform lives;

'Planet' - Contributing to the global goals of sustainability;

'Partnerships' - which are implemented by forging meaningful and fruitful with governmental and nongovernmental entities for the betterment of the society.





People

Caring for our communities

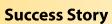


REC believes that it is important for an organisation to have a strong and mutually beneicial relationship with the community. It is at the local level that the impact of CSR activities can be felt in social, economic and environmental terms.

Through REC Foundation, we make a diference through active involvement in our communities. Our numerous community programmes focus on education, skill development, health, sanitation, access to safe drinking water, rural and urban infrastructure development and women empowerment.

In its 10 years of existence, REC foundation has created a mammoth impact on the community through its programmes and initiatives. These programmes are in line with the national development goals as well as the global Sustainable Development Goals, which have resulted in reduction in poverty and hunger, and have promoted education, good health and overall well-being.





A Boost to Healthcare in Rudrapur

The town of Rudrapur located in Udham Singh Nagar District of Uttarkhand, is the Gateway to the enchanting Kumaon Region. We partnered with this district in its eforts to upgrade medical infrastructure. Within a short span of six months, we have helped in completing civil & electrical works and operationalise them at Pandit Ram Sumer Shukla Smriti Government Hospital. This has been of great help during the Covid crisis.

A 300-beded hospital facility including an ICU ward with 36 beds has been added. A total of over 2800 Covid-19 cases were handled so far during the two waves averaging about 192 cases per month.

In November 2020, a covid testing facility was also set up to supplement our eforts.

With this upgraded infrastructure the people of Udham Singh Nagar shall now have access to better medical care.



Health & Wellness



100+children
with hearing
impairment supplied
with Cochlear Implants

64,000+ people provided with aids & assistive devices

1000 doctors & nurses trained in maternal care

3 blood bank equipment facilities upgraded

1 District Medical College fully upgraded with better infrastructure facilities

30+ Mobile health clinic for primary health care service

3 operation theatres in three hospitals and equipping them for Leprosy affected patients

Two 100 bedded & one 200 bedded waiting halls will be constructed in district hospitals

Installed Neuro Navigation Machine in SMS Hospital, Jaipur 15+ district PHCs & CHCs equipped with latest medical equipment

Integrated Muscular
Dystrophy &
rehabilitation center set
up at IAMD Centre, Solan,
Himachal Pradesh

Renovation of Central
Sterile Supply Department
and providing new
medical equipment
in AIIMS, Delhi

2,29,000 people being screened for cervical, throat and breast cancer at Tata Memorial Centre, Muzaffarpur, Bihar



Success Story

The Mark of Gratitude

Our workers, working in power sector ensuring 24x7 electricity to us and labours were struck due to lockdown in various locations in the country.

As a humble gesture and to enable them to contribute their work uninterrupted, REC through their 20 nos. of regional olices and over 35 district authorities supported over 1,00,000 persons with ration, meals, safety kits during irst wave of COVID-19 pandemic

Covid Action

₹250 Crore contributed to PM-CARES Fund

₹10 Crore contributed food, ration and Personal Protection Equipment for migrant labourers and their families, engaged at construction sites and Sub Stations

Around **10,000 workers** workers provided with ration in 34 districts across India

4 ambulances provided in Mamit district of Mizoram to ferry covid infected patients to and from the Quarantine Centres and Covid care centres

189 Cold Chain Equipment supplied to the State/UT of Dadra & Nagar Havelli, Nagaland and West Bengal to store vaccines against Corona Virus.

Supported development & deployment of Master Cheqin App for remote veriication of tickets at Mumbai Central Railway Station to safeguard Ticket Collectors from contracting Corona Virus.

5 PSA Oxygen plants with capacities ranging from 300 to 1700 LPM inanced for District hospitals and Community Health Centres



- 4.83 lakh Kgs of food grains distributed
- 4.68 lakh meal packets
- 10,007 litres of sanitizers
- 4,690 PPE kits
- 2,500 gloves
- 87,300 masks

Distributed



Power

Energising Dreams



Formed with an objective to empower communities and catalyze change in the society by strengthening families and encouraging entrepreneurships, the Foundation has created role models for future. The shared future for our country is strengthened by the various initiatives of the Foundation which center around skill development, women empowerment, health, education among many others.

In line with the National objectives, Skill
Development is critical for the economic growth
and social development of a country. A country
cannot march ahead ignoring a substantial majority
of its population. REC Foundation is therefore
working towards providing a platform to support
women to take up comercial ventures. Our women
empowerment programs focus on building
their capabilities and turn them into successful
entrepreneurs.

Another important focus area is 'Education' which is essential for harnessing human potential, and is a key driver in the development of the nation. REC Foundation supports various programs to augment learning outcomes, strengthen infrastructure and empower students as also teachers.

These initiatives aim to create opportunities within India and provide a helping hand to the underdeveloped segments of the society.



Over **46,000** youths trained/undergoing training through skill development training in various vocations

Over **70%** employed after skill development training



1000+ local artisans in Varanasi have been trained to work on solarized charkhas and looms



- ₹ 100 crore assistance provided for broad basing of sports in India
- Constructed Multi purpose hall cum Indoor Stadium in Ukhrul district, Manipur
- An Indoor badminton court being constructed in Raipur
- A Motor sports Race Track and sports complex being constructed in Mizoram

Success Story

Skill Development and Sports



Securing the Future

Mohamad Samsad was disheartened as he was forced to give up further education on completion of schooling due to a inancial hardships. He suddenly chanced upon a newspaper advertisement notifying a vocational training course for youngsters from marginalised sections of society. The course was fully funded by REC Limited under its CSR initiative for skill development. His eyes lit up with hope and he immediately applied for the same.

He took admission and pursued a Production Supervisor-Sewing Programme at Apparel Training and Design Centre (ATDC), Okhla when suddenly Covid struck. He did not lose hope and continued his classes online even during the dillcult times of the pandemic. On completing the training, he secured a job with a leading Garment Production House. He now supports his family inancially and plans to pursue further education in the near future.

There are 540 youngsters like Mohamad who have got a chance to rebuild their lives through REC Foundation's Skill Development Programme in collaboration with ATDC through their 12 centres spread in the states of Delhi, Punjab, Chandigarh, Haryana, West Bengal, Jharkhand, Bihar, Odisha and Gujarat.

These training centres have been providing online training even during the pandemic. These students took up the special activity of designing and making cotton masks for use during the pandemic. Such small steps for the youth not only ensure their bright future but also beneit the society.



Success Story

Spinning a Growth Story

Innovation creates opportunities, saves resources and also increases eliciency. Khadi Village and Industries Centre, Sewapuri, Varanasi, with support of REC Foundation has revolutionized yarn production with solarized charkhas. Using this low-cost technology, production can be undertaken with limited resources in rural areas. Solarizing the charkha eases the process for the nearly a thousand women employed at the Sewapuri centre.

Since the entire Center is run mostly by women, the women are not only exposed to the technical aspects of production but are also encouraged to take up other responsibilities of the centre thereby developing entrepreneurial skill for the future. This programme is also successful in increasing their income and acts as an incentive to reduce migration. This project leads to an annual reduction of CO₂ by about 137 tonne.

Women Empowerment

10,000 women trained in the last five years indiverse skill sets

70% of the women trained are employed or running their own enterprise



Supported safe residential care for 150 girls in 24 Parganas in West Bengal and 35 girls in Dehradun in Uttarakhand

Residential building for 150 tribal girls will be constructed at Sihore, Madhya Pradesh

Constructed a hostel facility for 150 girls in 24 parganas in West Bengal





For the 462 children of migrant workers living in temporary shelters near the construction sites in Gurugram and Hardoi, education was a distant dream. When these children couldn't go to school, we brought learning to their doorstep through our 'Innovative Mobile School – School Aapke Dwar'.

These mobile schools is set up in buses and equipped with smart classrooms.

The children are provided with study material, stationery kits, uniforms and midday meals from the schools. A 330 Watt Solar Panels mounted on roof of the bus runs a few fans, computer, projector, etc.

The mobile schools are accredited under the Open Basic Education (OBE) programme of National Institute of Open Schooling (NIOS), a National Board of the Government of India to enable these little learners to get into mainstream education. All the children receive certification at the end of the programme to allow them to get further education and pursue a vocation of their choice.





- 600+ schools provided with Safe Drinking Water facilities
- 265 schools equipped with "Smart Classrooms" and "Science Labs"
- 450 schools provided with improved infrastructure
- 2,362 teachers empowered with trainings
- 270+ school libraries digitized
- 12,500 toilets constructed in Government schools
- 650+ teachers and students sent on exposure visits
- 500 Aanganwadis converted into preschools
- **Constructing 2 Hostel tower with furniture / solar PV at IIT Kanpur**
- Constructed hostel for tribal children in Kumbalghar & Kohima
- Providing 1700+ school benches made of recyclable plastic in Govt. school



Planet

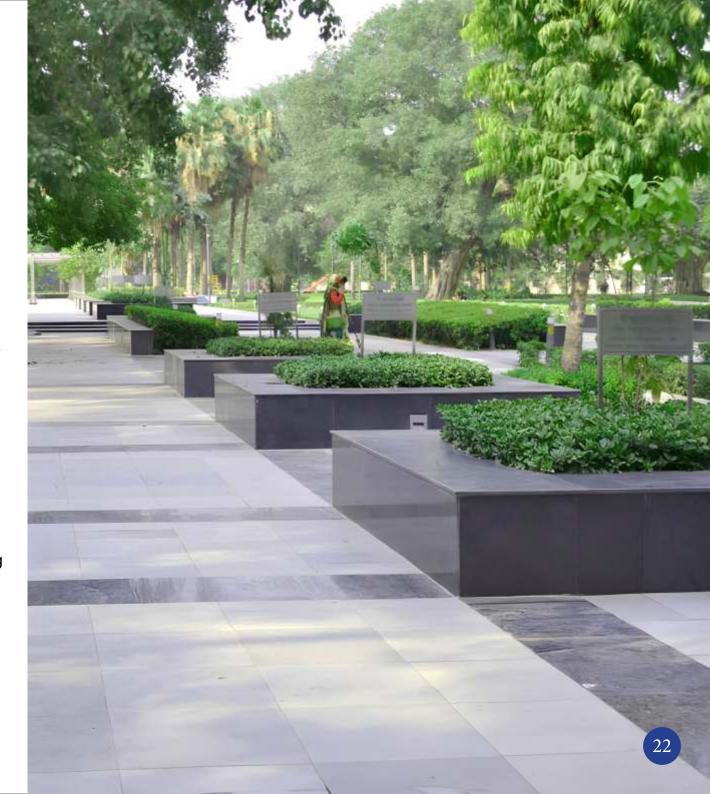
Imagining a Sustainable Future



Every business is run to earn proits, but excessive exploitation of natural resources is not morally justilable. A myopic vision to garner short-term proits should not compromise the well-being of our future generations. Therefore, REC Limited has integrated sustainability as its core business strategy and has committed itself to support projects which have far-reaching social and ecological goals. The Foundation supports various such initiatives.

Rural sanitation is a focus area for the Corporation and is an integral ield in our CSR initiatives. We believe that the primary cause of health problems in rural areas is poor sanitation practices, which is the reason of the CSR strategy of the Company being supportive of Government schemes like Swachh Bharat Mission-Gramin (SBMG), Swach Vidyalaya Abhiyaan among many others. These are undertaken to uplift the rural community and create awareness amongst the youth and encourage them to use and maintain proper hygiene and sanitation practices. These projects are aimed at reducing open defecation, increasing hygienic practices, increasing enrolment and attendance in schools and also reducing dropouts, especially amongst girls.

The Corporation is committed to supporting projects which protect the planet and help improve the quality of life of the rural community, ensuring future generations are more sensitive towards the planet and its practices.



Sanitation & Hygiene

500

toilets being constructed at workplace of BSF troops in Punjab 12,500

toilets constructed and repaired in government schools across the country

Under Swachhta Action Plan (SAP),
every city where REC has its presence,
adoption of a slum is underway
wherein clean drinking water and
proper sanitation is ensured

Provided infrastructure for Mechanized Sweeping, collection and transportation of Municipal Solid Waste in Varanasi, Uttar Pradesh 6

e-rickshaws provided for picking up garbage in New Delhi

> Sewage Treatment Plant set up at Tata Memorial Centre, Navi Mumbai

Electric crematorium set up in Ghaziabad and Nashik

Success Story

Media for Positive Change

REC has been an active promoter of the Swachh Bharat Mission. However, this issue that needs mass sensitisation and we therefore collaborated with the Population Foundation of India (PFI) through their TV show Main Kuch Bhi Kar Sakti Hoon.

The show ran two successful seasons with 131 TV and radio episodes on Doordarshan and All India Radio between 2014 to 2016. The programme has transmedia extensions through on-ground community outreach programs, Interactive Voice Response System (IVRS) and Social Media. The show received approximately 1.7 million calls from viewers on its IVRS platform. Season 1 & 2 are currently streaming on the popular digital platform Hotstar.

With a viewership of over 400 million across 50 countries, the show was the most watched show in the World, reinforcing its popularity and reach.

*BARC India TV Universe Estimates 2020





Building Local Communities

North-east India is a critical area for our country to ensure connectivity with our neighbours in East. It also boasts of a rich bio-diversity and culture. However, because of the dill cult terrain, unique challenges and inadequate infrastructure, the region has witnessed rapid economic development.

REC Foundation has partnered with NESFAS (North East Slow Food and Agrobiodiversity Society) for a project called 'No One shall be Left Behind' which aims to provide a free market place to bring together agri partners from various regions to show case agrobiodiversity and culinary styles in about 130 villages. This acts as an amplifer for promoting their heritage and local cuisine.

As a part of this project, REC Foundation and NESFAS have established seven 'Mother Earth Café (Mei-ramew cafes)' in the state of Meghalaya. A 'Mei-Ramew Café' is an indigenous café serving local cuisine and thus encourages experimentation of local recipes using locally produced ingredients. The main objective of the café is to encourage entrepreneurship and promote traditional food.

This apar, we are also instrumental in establishing solar microgrids to provide electricity to around 200 households in villages

Environmental Sustainability

Established Solar rooftops in over 100 residential schools, hostels Established solar microgrids providing electricity to households in villages for lighting and appliances



Distributed more than 1,50,000 solar lanterns

Established Solar rooftops on premier institutions like President's Estate, IIT Madras, IISc, MKU, IIM Tiruchirappalli, Sambalpur University, Acharya Nagarjuna University, etc.

5,900+ Solar street lights installed across India

Establishing bio diversing and wildlife conservation lab & training centre in Kashmir & Ladakh

950 bunk beds & 3000 RPET T-shirts made from plastic waste being provided to 38 Govt, children case Institution





300+ Reverse Osmosis water plants installed

14 arsenic treatment plants set up

1000+ hand-pumps installed

24,000+ farmers in draught prone areas provided with seeds



Strengthening the Grassroots

Farmers in Anantapur district, Andhra Pradesh were battling a drought. Their farms dried up, their crops wilted and their family incomes sufered. With the increasing impact of climate change, the situation was expected to get worse. The only plausible solution was to reduce the dependency of the farmers on monsoon. REC therefore, partnered with the International Crops Research Institute for Semi-Arid Tropics (ICRISAT) to harness the potential of rainfed areas with the objectives of

- 1. creating exemplary watershed benchmark "Site of Learning" for integrated water resource development,
- 2. Productivity of agricultural crops at identiied locations to be increased by 20% and family incomes to be increased by 50% in ive years
- 3. Cropping intensity to be increased by 20 to 30% depending on rainfall
- 4. increase ground water recharge and reduce run of, soil erosion resulting in sustainable management of water and land resources
- 5. improve livelihoods of vulnerable groups like women and landless people. The project is strategized to implement activities through Community Based Organisations (CBOs)





Partnerships

Together we can



For REC Foundation, a partner is anyone who shares the dream of creating a more equitable and sustainable society, and bringing about a meaningful diference in people's lives. By working with partners who have the same goal as us, we have been able to reach a large number of people and help improve their quality of life.

Some of RECF's meaningful partnerships



REC has partnered with District Authorities to improve physical infrastructure and quality of services in Education, Healthcare, Sanitation, and Lighting.



During COVID-19 pandemic irst wave, REC partnered with Police, DISCOMS and agencies like Indian Red Cross to reach out to the stranded workers and the needy and provided meal/ration, safety equipment.



During the second wave we partnered with various District Hospitals/ Community Health Centres in establishing Oxygen Generation plants, equipping them with ICU beds, ventilators, BIPAPS etc.



REC partnered with various governmental, non-governmental and academic institutions in enabling them to use green energy by providing support to establish solar PV systems, differently abled and combating rare diseases.

"

The simplest acts of kindness are by far more powerful than a thousand heads bowing in prayer.



- Mahatma Gandhi



Awards



Swachh Bharat Puraskar -Ministry of Drinking Water & Sanitation, 2019

- ★ Global CSR leadersihp Awards, 2023
- ★ PSE excellence Award for CSR, 2023
- ★ Response To Covid (Gold) -SKOCH Awards, 2020
- ★ Best Organization for Women Empowerment -Exchange4Media, 2021 & 2020
- Dainik Jagran CSR Award in PSU Category, 2019











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